



Profile and Services



Sakura International is an international event producer.

We provide borderless real and online event solutions from design, planning, production & operations to event management and cross-marketing creation services.

Our corporate slogan says it best. We are "The **Green** Glocal Business Producer".

Incorporated in 1980, we have over 45 years of experience in the MICE industry.

* MICE : Meetings, Incentives, Conferences & Exhibitions.

Domestic Offices

Osaka Head Office



Nagoya/Aichi Office



Tokyo Global Headquarters



Intex Osaka Office



Yokohama Office (@ PACIFICO YOKOHAMA)



Domestic Factories

Nara Factory



Tokyo Factory



Asuka Studio



Ariake Office
(Inside TOKYO BIG SIGHT)



Operating in different Japanese Venues

Kyoto International Conference Center



INTEX OSAKA



MyDome Osaka



Saitama Super Arena



Tokyo International Forum



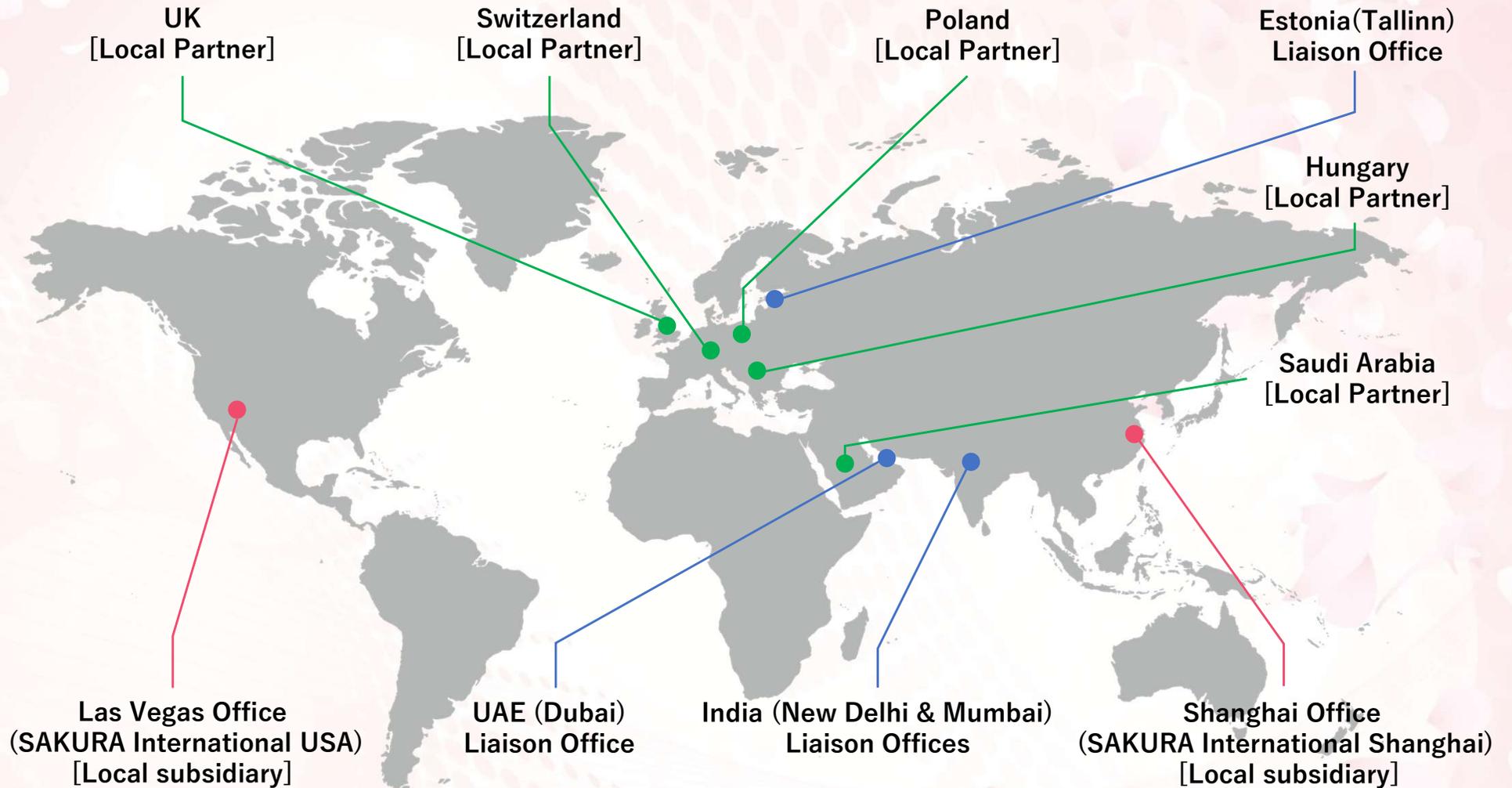
Tokyo Big Sight



PACIFICO Yokohama



International Offices



GRAND OPENING!!

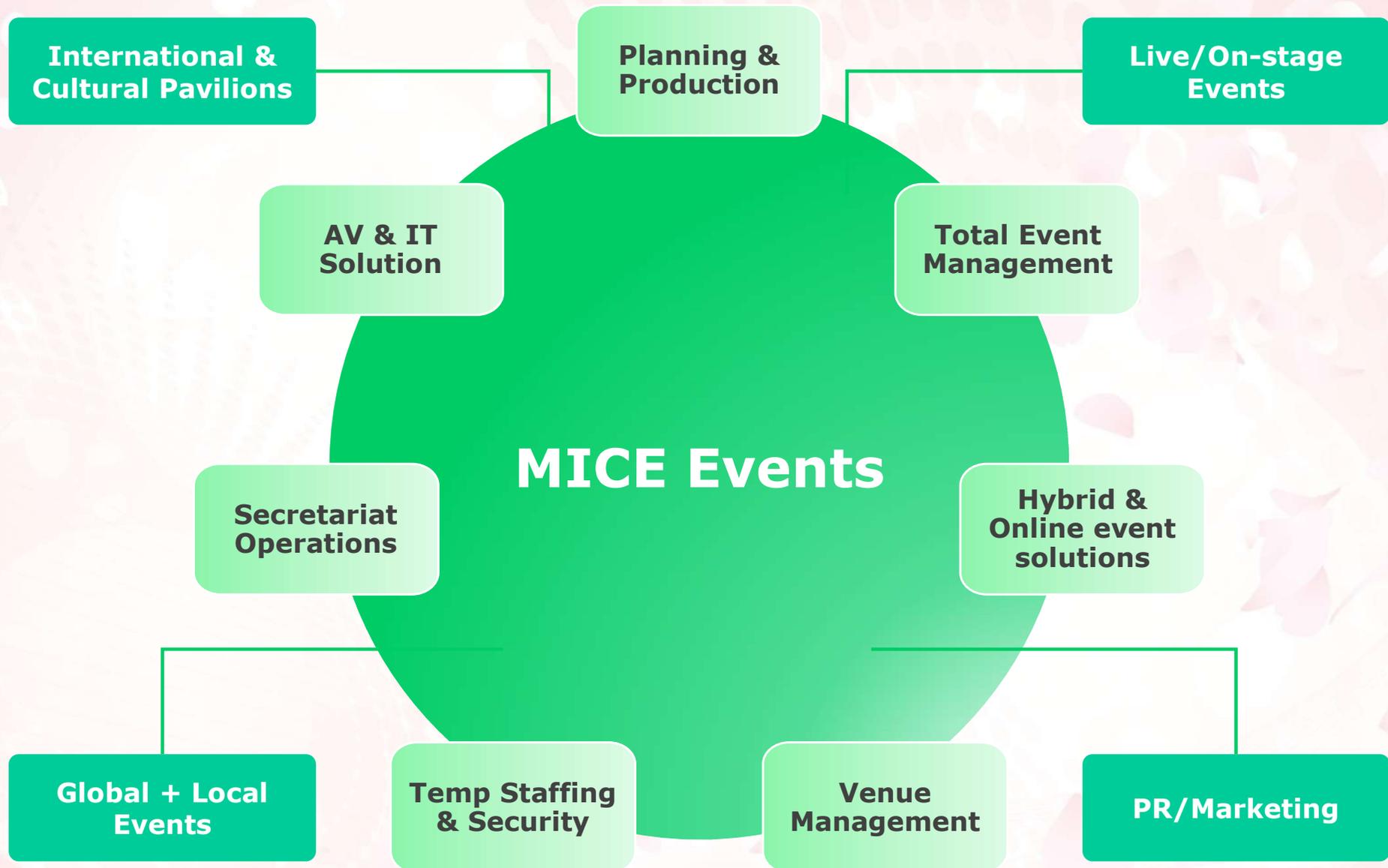
We are proud to announce the opening of our new warehouse facility "ASUKA Studio" located in Nara just an hour away from Osaka.





- Fully equipped with**
- ◆ **Industrial Standard Inkjet Printing Facilities**
 - ◆ **Heavy duty freight trucks**
 - ◆ **EV forklifts**
 - ◆ **Almost 3700m² of storage area**

Our Business Scope



X MARKETING CREATION

By integrating traditional event services and digital tools we have created solutions to support your promotional activities, online & hybrid events.

Smart e-Messe

Online Exhibition Platform for organizers, customizable for every aspect of your event.

VIRTUAL X REAL

Immersive tool to create 360° environments for your online booth at any event.

Webinaru

A total support package for webinars, from platform development, broadcasting & production to studio and equipment arrangements.

Virtual PORTAL

Platform for corporations to take traditional websites from a flat screen to the next level.

Starter Page

Design package to provide cost-efficient website creation services ideal for PR and marketing campaigns.

GOOD CONTACT

Lead Generation and E-mail Marketing service for both organizers and virtual event participants.

MICE WORLD

Online order forms & Payment processing

Specialized online system for applications/order forms and payment processing for your event.



Real and Virtual showroom services for clients to showcase their products and interact with multiple stakeholders.

Corporate Concept

Our role as a producer is to offer a full turnkey service for events covering everything from planning, design, and project management to onsite operations and set-up. This service was created to reduce our clients' operational workload, make their jobs easier, and allow them to concentrate on more important things such as sales and PR.

MAKING OPERATIONS EASY WITH "SAKURA E5"

1. Experienced

We have extensive experience producing/assisting events for overseas organizers.

2. Economical

In-house production means better prices.

3. English-speaking

We understand what you are saying and what you want to do.

4. Efficient

We have the local connections and know-how to ensure things get done quickly.

5. Eco-friendly

We contribute to SDGs by providing and implementing eco-friendly event solutions.

Japan can be a difficult country to work in if you are unfamiliar with the market and don't have local connections, but we have the right combination of skills and know-how to make sure you succeed.

Contribution to SDGs



Sakura International has contributed to the United Nations Sustainable Development Goals by implementing the following environmentally-friendly technologies:

- *100m² of solar panels installed on the roof of Nara Factory since 2004. These provide around 12kW/h of clean energy.*
- *Electric forklifts used at our production facilities since 2007.*
- *Hybrid cars used since 2003.*
- **SRDS²[®]**: *Sakura Reusable Display System (Established 1990) that minimizes the environmental impact and promotes eco-friendly options for event decoration.*
- *Eco-friendly Latex Printers used at all production facilities since 2015.*



Electric Forklift



Nara Factory Solar Panels

Operation Capabilities

We offer a range of solutions to support all stakeholders and enable us to coordinate effectively pre-show and onsite.

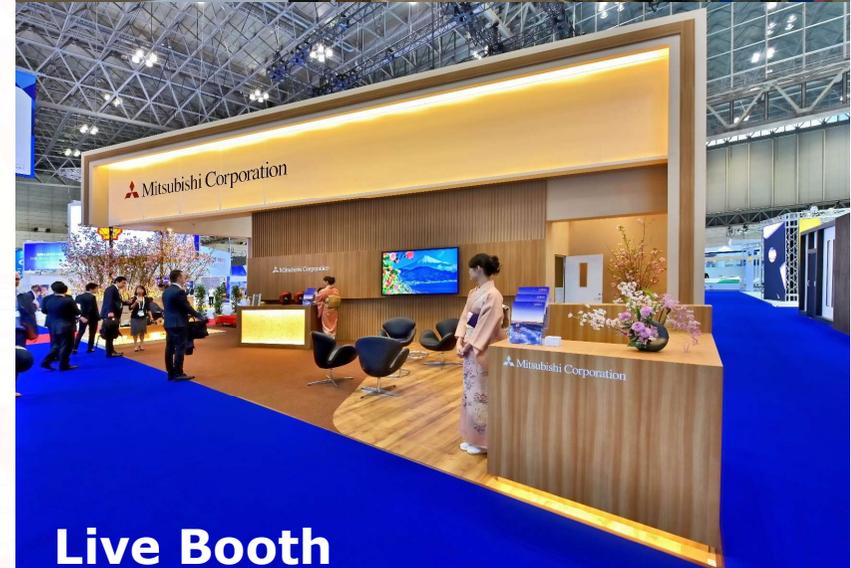
1. Event Planning (Main Venue/Offsite)
2. Design (2D & 3D/Space/Graphic/Signage)
3. Production (Modular System/Infrastructure/Stage)
4. Onsite Operations & Management (Seminars/Parties/Ceremonies/Registration/Logistics)
5. Cross Marketing Creation Services (XMC)
6. AV/Content Production
7. Virtual & Online Event services
8. Printing (Planning/Design/Novelties)
9. Utility Supply Management (Rigging/Electrical/Cleaning)
10. Secretariat services (Delegate & Exhibitor administration)
11. Offsite Events (Gala Dinners, Private shows, etc.)
12. Security Services



Design



Production



Live Booth



Other Operation Capabilities

We are also equipped with event solutions mentioned below as part of a turnkey package:

1. AV equipment supply
2. Tour/travel arrangements
3. Freight Forwarding
4. Translation
(SimTrans/Staff/Documentation)
5. Catering
6. Specialist production/materials & supply



Licenses & Accreditations

- Designated Construction
(Building Work/Carpentry/Roofing/Masonry/Structural Work/Interior Finishing) -
Ministry of Land, Infrastructure, Transport & Tourism (SP4) No. 23638
- 1st Class & 2nd Class Building Operation and Managing Engineer License
- Security Services – Tokyo Metropolitan Public Safety Commission 30003524
- Temp Staffing – Ministry of Health, Labor & Welfare HA 27-301845
- Employee Placement Business 27-YU-303348
- Exterior Advertising – Osaka Prefectural Government 2020109
- Privacy Mark (Data Protection) – JIPDEC 17001295 (05)
- GBAC-Star – ISSA

A blurred photograph of a crowd of people walking through a modern, brightly lit building with large glass windows. The image is used as a background for the "NET ZERO CARBON EVENTS" banner.

NET ZERO CARBON EVENTS

[SEE PLEDGE SIGNATORIES | SUPPORTERS HERE](#)

Global Staff

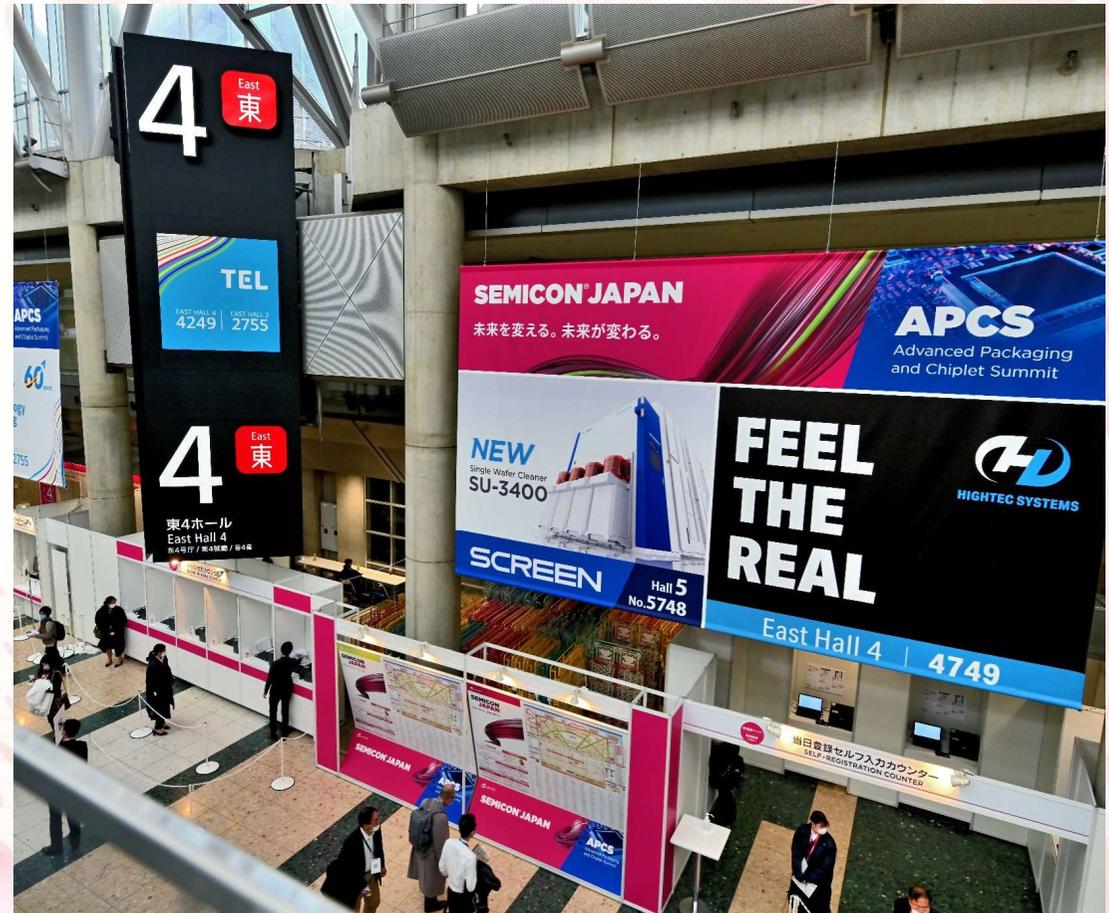
We have international staff from every continent, fluent in both English and Japanese (including local dialects), while also being native speakers of many of the world's major foreign languages such as Chinese, Spanish, Korean, French, Arabic and more. As event professionals, our multilingual staff can ensure the smooth communication that comes with speaking your language and a common cultural background.

IT'S WHO WE ARE...



Support Services for Organizers

The Sakura International Organizer Support team specializes in assisting organizers' planning & operations with its experienced staff. Services include preparing exhibitor manuals and floor plans, acting as secretariat and interface for event stakeholders, providing services such as Online ordering and payment, as well as show operations (opening ceremony, seminars, registration, etc.)



Gastech

Exhibition & Conference

4-7 APRIL 2017

Hosted by:



Diamond Sponsor:



Gastechへようこそ
Welcome to Gastech



LEADING THE WAY
TO CLEANER ENERGY

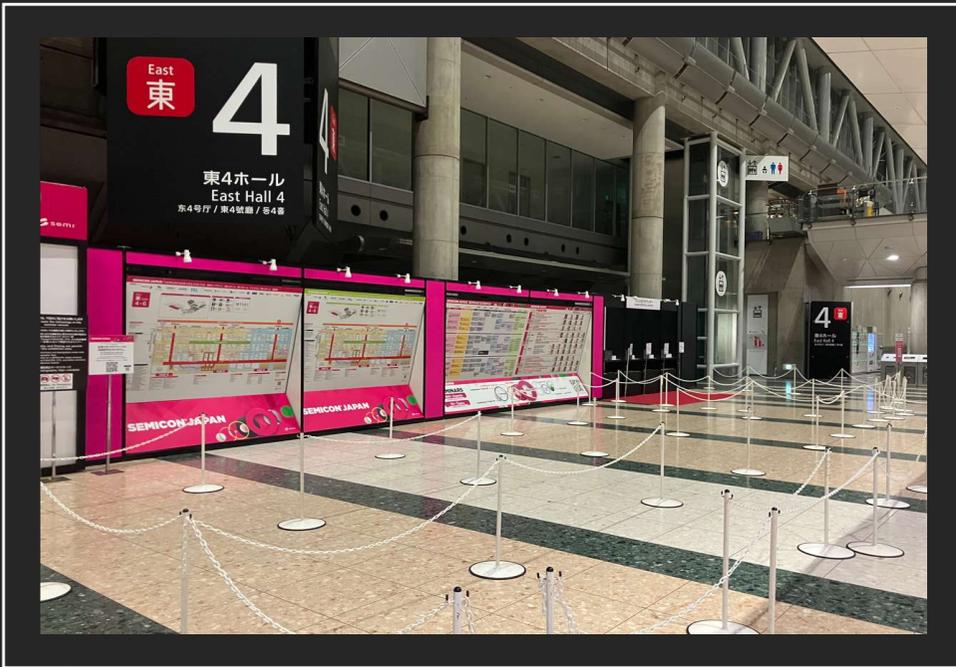
A GLOBAL PRESENCE



**Our Works
At Exhibitions**

Progress
powered by
natural gas





SEMICON JAPAN 2025

Venue : Tokyo Big Sight

Date : December 17 to 19, 2025

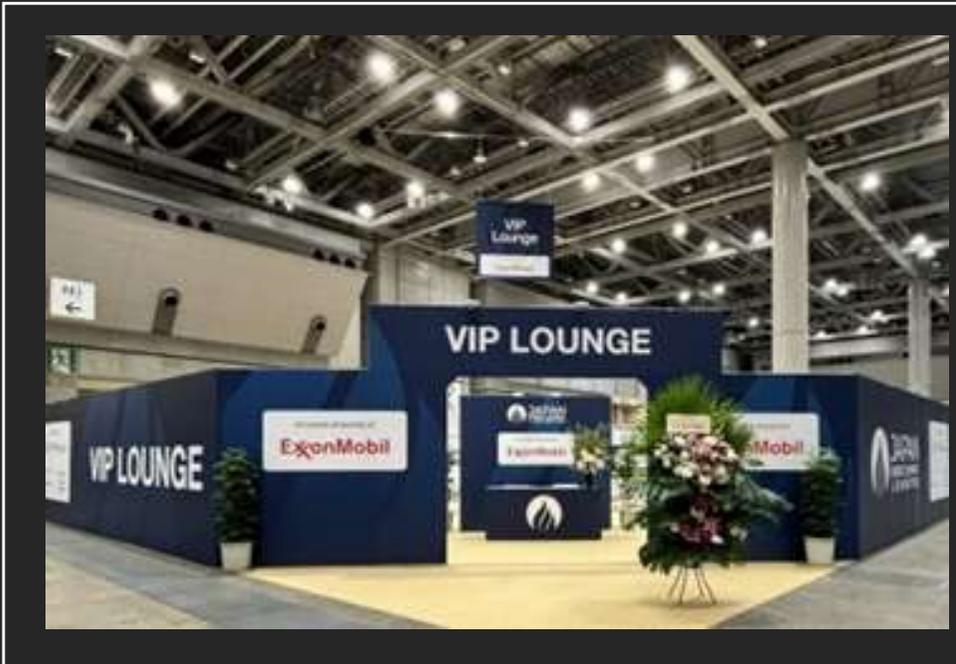
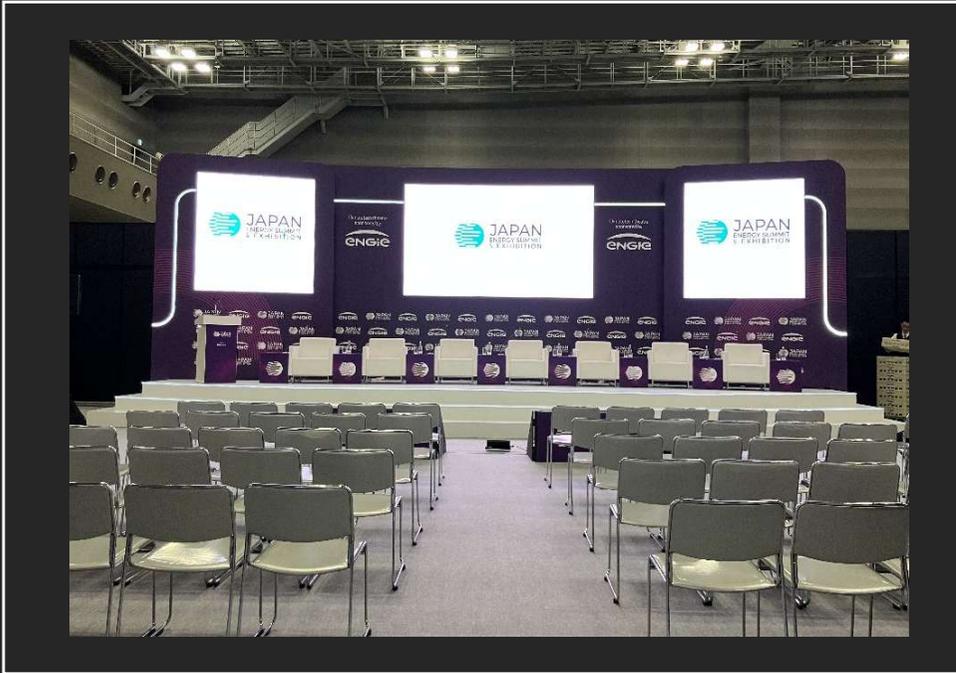
Organizer : SEMI Japan

Our Works: Venue Decoration and signage,
Exhibitor Support, Stand
Fabrication, Design and more.



Super Theatre @ SEMICON JAPAN 2025

The overall set-up of the stage, lighting, AV, seating and its staffing and management was all taken care of solely by Sakura International.



Japan Energy Summit & Exhibition 2025

Venue: Tokyo Big Sight

Date : June 18 to 20, 2025

Organizers: dmg events Ltd.

Our Works: Show Management Support,
Shell-scheme booth set up,
Signage & decorations,
Exhibitors support & secretariat, etc.

23rd World Congress of Neurology (WCN 2017)

Synopsis: World Federation of Neurology (WFN) holds biennial world congresses, which rotate throughout the world. The congress consists of scientific sessions, teaching courses as well as structural and business meetings.

Venue: Kyoto International Conference Center

Date: September 16-21, 2017

Organizers: World Federation of Neurology (WFN)

Our Works: Show Management Support, Shell Scheme Build, Decoration & Signage, Exhibitor support, Stand Buildings and more.



11th IWA World Water Congress & Exhibition 2018

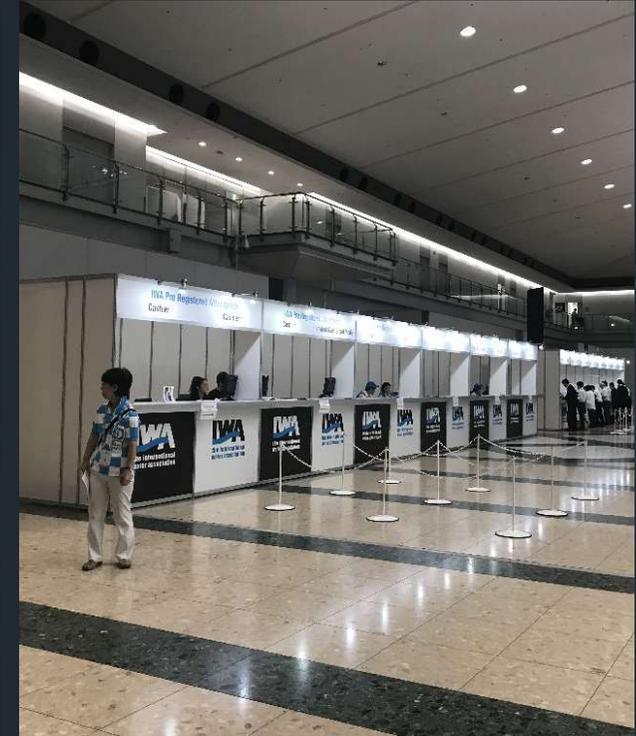
Synopsis: IWA World Water Congress & Exhibition is a global event for water professionals covering the entire water cycle. As the Congress rotates through cities and countries each event has an extra emphasis on issues of specific interest to the region.

Date: September 16-21, 2018

Venue: Tokyo Big Sight

Organizer : International Water Association (IWA)

Our Works: Show Management Support, Shell Scheme Build, Decoration & Signage, Exhibitor support, Stand Buildings and more.



Manufacturing World 2025 TOKYO



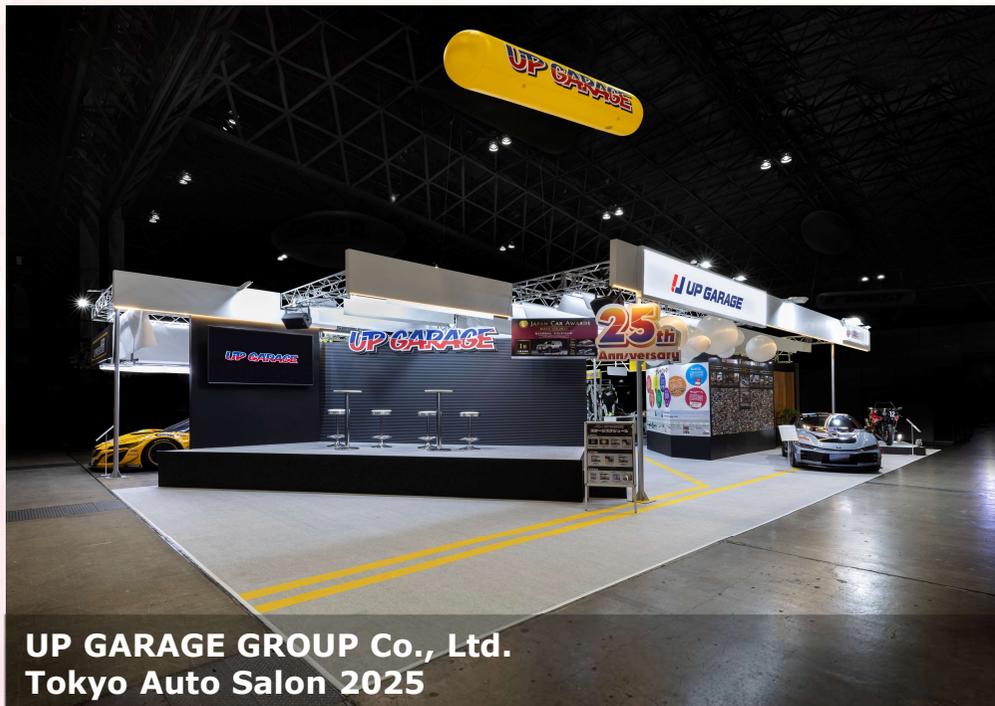
Local Custom Stands



Toyota Motor Corporation
TOKYO AUTO SALON 2025



TMS Entertainment Co., Ltd.
Anime Japan 2025



UP GARAGE GROUP Co., Ltd.
Tokyo Auto Salon 2025



Advantest America, Inc.
SEMICON Japan 2024

Local Custom Stands



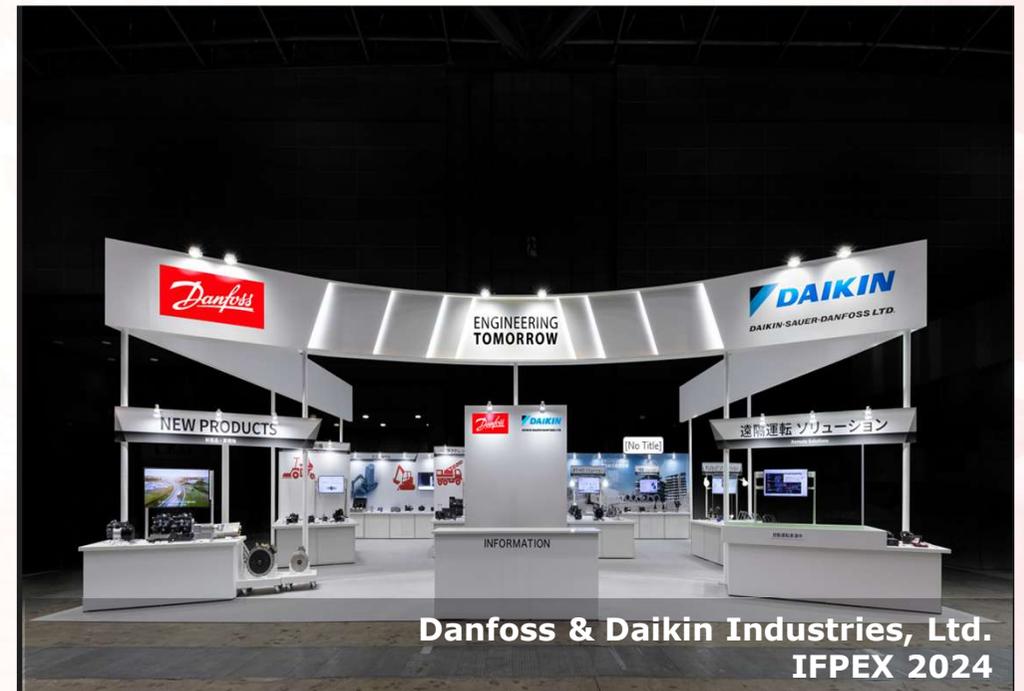
Taiyo Yuden Co., Ltd
CEATEC 2024



Hino Computer System
Japan Mobility Show 2025

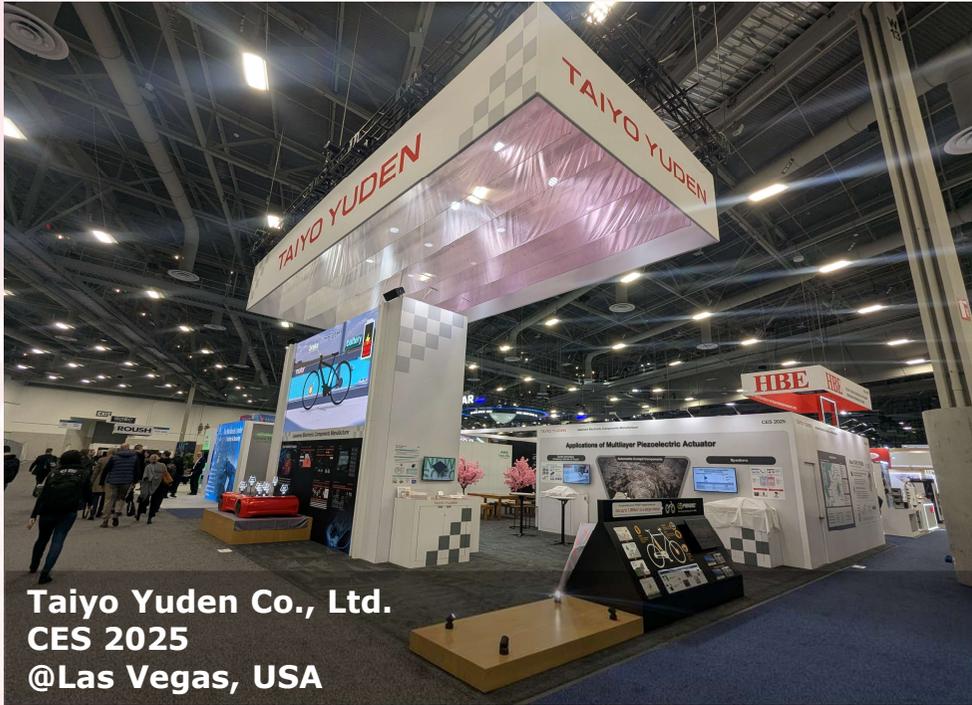


SPRIX Inc.
EDIX TOKYO 2024



Danfoss & Daikin Industries, Ltd.
IFPEX 2024

Worldwide Custom Stands



Taiyo Yuden Co., Ltd.
CES 2025
@Las Vegas, USA



INPEX Corporation
LNG 2026
@Doha, QATAR



IHI Corporation
Enlit Asia 2025
@Bangkok, Thailand



Panasonic Automotive Systems Co., Ltd.
ITS Dubai 2024
@Dubai, UAE

Worldwide Custom Stands



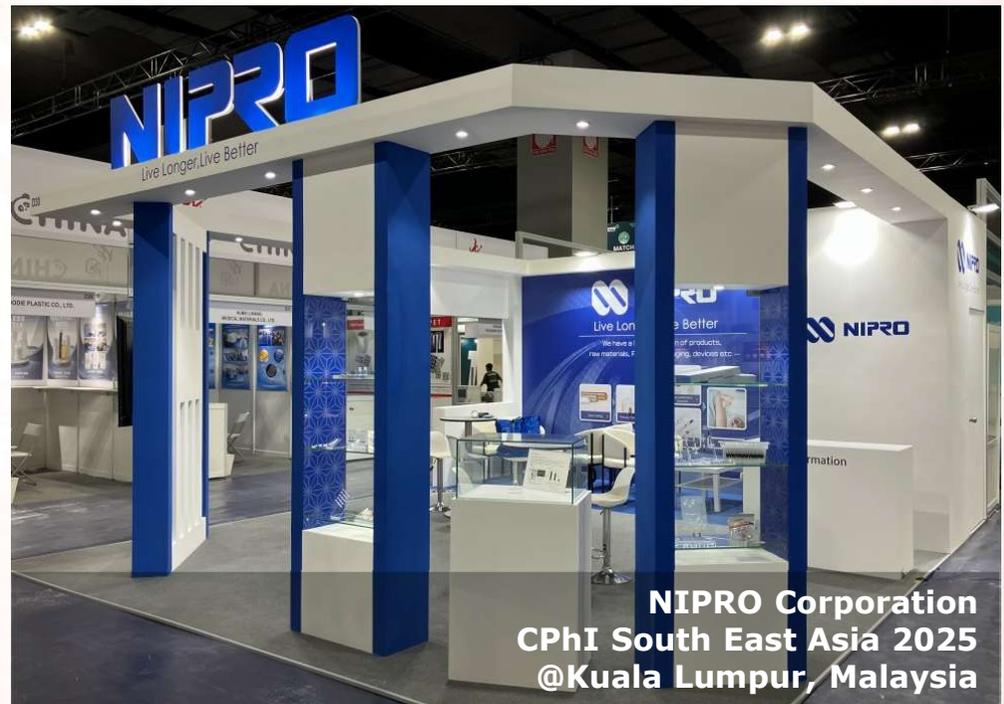
Kyocera Corporation
ITMA 2023
@Milan, Italy



CKD Corporation
electronica 2024
@Munchen, Germany



Taiyo Yuden Co., Ltd.
PCIM Europe 2024
@Nuremberg, Germany



NIPRO Corporation
CPhI South East Asia 2025
@Kuala Lumpur, Malaysia



**Our Works at
Private Shows,
Showrooms &
other events**

Sakura
international

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**Devcon 2019
Osaka, Japan**



NIDEC Showroom Remodeling and Branding

Venue : NIDEC DRIVE TECHNOLOGY CORPORATION Komagane Factory

Date: From July,2024

Client: NIDEC DRIVE TECHNOLOGY CORPORATION

Our Works: Showroom Design, remodeling & renovating, set-up etc.



PRI in Person 2023

Date: October 3-5, 2023

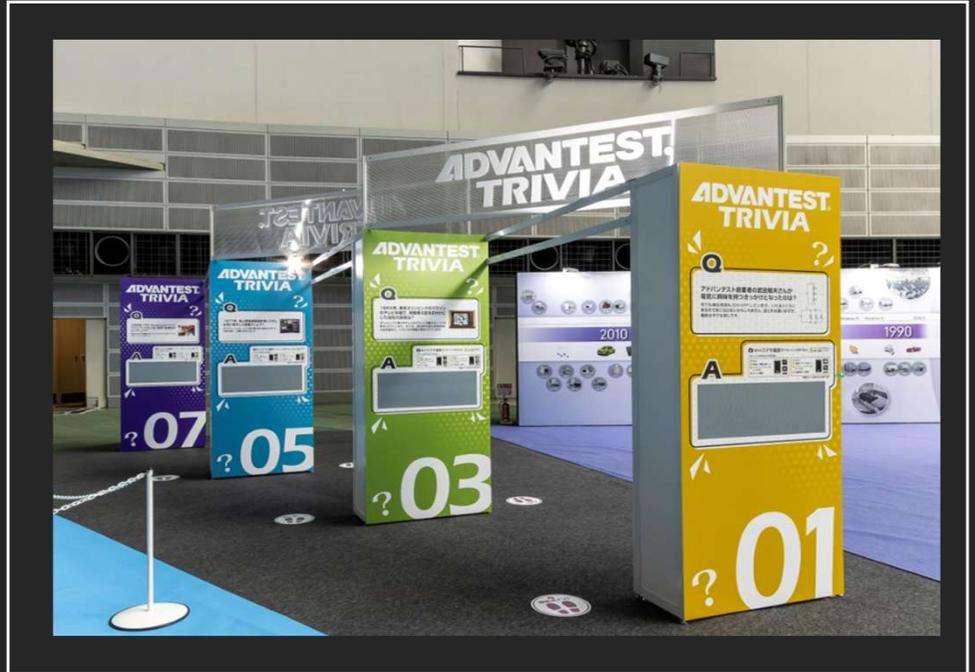
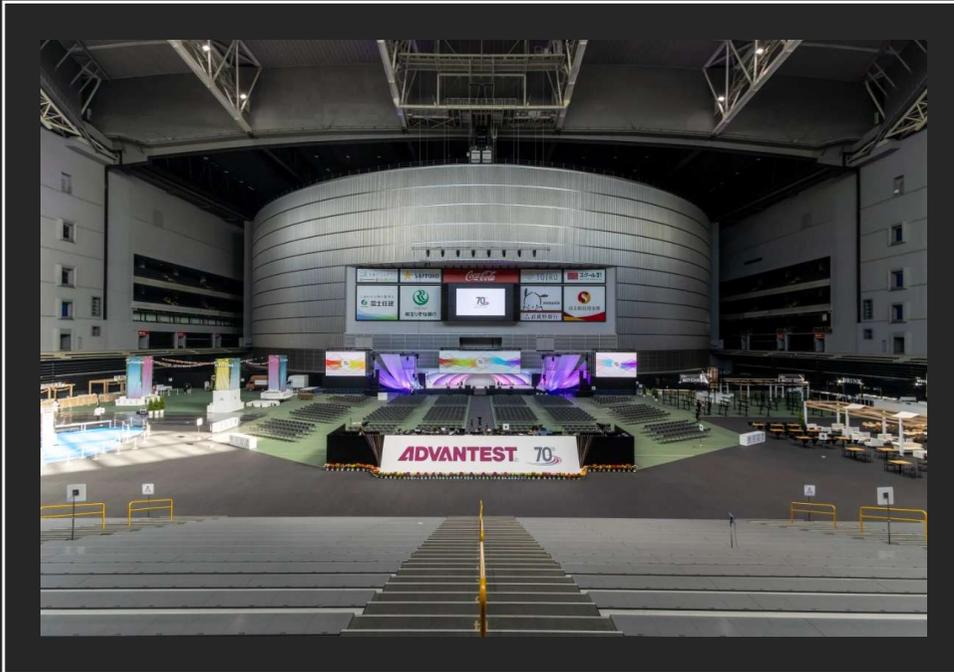
Venue: Grand Prince Hotel Shin Takanawa

Participants: 1,100

Organizer: PRI Association

Our Works: Stage Building, Audio Visual, Lighting and more.





Advantest 70th Anniversary Event

Venue: Saitama Super Arena

Date: July 01, 2024

Organizer: ADVANTEST CORPORATION

Our Works: Stage Building, AV, Lighting,
Event Management, staffing,
Venue set-up and more.



Basque Week 2023, Tokyo

Date: October 14 – 19, 2023

Venue: Toshima Ward, Tokyo

**Organizer: The Government of Basque /
Toshima-ku**

**Our Works: Show Management Support,
Venue Decoration and signage,
Exhibitor support, Tent Building,
and more.**



Devcon 2019

Venue: ATC Hall, Osaka

Date: October 8-11, 2019

Organizer: Ethereum Foundation

No. of Participants: 1,800

Our Works: Management Support, Show Lighting, Audio Visual, Stage Decoration, Signage, Shell Scheme Build, and more.



19th AIA Dragons' Meeting

Venue: Intex Osaka

Date: January 16, 2017

Organizer: AIA Group

**Our Works: Stage Building,
Audio Visual,
Lighting and more.**

Let us help you make your event a success!

If you'd like to see how we do things,
please come and visit!

Our doors are open, and our staff are eager
to show you what they can do.

Decennial Meeting® 2018



Decennial Meeting® 2018

Sakura SAKURA International Inc.

Decennial Meeting® 2018



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